

## City Council Agenda Report

Meeting Date: April 1, 2025  
From: Lisette Grizzelle, Interim Director of Human Resources  
Department: Human Resources  
Submitted by: Veronica Avendano, Human Resources Specialist

### **Subject**

Sexual Assault Awareness Month and Denim Day

### **Recommendation**

Proclaim April 2025 as “Sexual Assault Awareness Month” and April 30, 2025 as “Denim Day” in the City of Vernon in support of the Peace Over Violence sexual violence education campaign.

### **Background**

The United States Government has declared April as “Sexual Assault Awareness Month”, and local nonprofit organization Peace Over Violence has declared April 30, 2025 “Denim Day” in Los Angeles. The Denim Day campaign protests an Italian Supreme Court decision to overturn a rape conviction because the victim wore jeans. The campaign draws attention to the fact that rape and sexual assault remains a serious issue in our society.

The Denim Day campaign encourages community members, elected officials, businesses, and students to make a social statement with their fashion by wearing jeans on April 30th as a visible means of protest against misconceptions surrounding sexual assault. As in recent years, Peace Over Violence encourages local cities to adopt resolutions in support of this campaign.

### **Fiscal Impact**

There is no fiscal impact associated with this report.

### **Attachments**

1. Proclamation-Sexual Assault Awareness Month and Denim Day